

Contact

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Profile

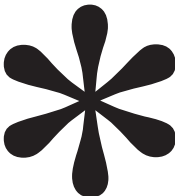
Creative designer with a focus on striking visuals, intuitive UX, and spatial design. From event layouts and printed collateral to digital interfaces, I bring structure and clarity to every project, backed by hands-on experience and detail-focused execution.

Highlights

- + D&AD Award Winner
- + Proficient in industry-standard tools; Illustrator, InDesign, Photoshop, Figma
- + Knowledge in HTML, CSS
- + Detail-oriented, self-motivated, strong design instincts
- + Contributed to We Design for the Community, a design/culture initiative rooted in London’s creative scene
- + Exhibited work at the Creative Industries Show at Arnolfini, Bristol

Education

- + University of the West of England, Bristol
BA (Hons) Graphic Design
- + Segi College, Subang Jaya
Diploma in Graphic Design



Experience

↑	Freelance, Bristol/London Graphic Designer	2024
	* Providing creative solutions and consultations through ad hoc design projects, ensuring consistency and quality.	
	The Showroom, London Designer/Artworker/Assistant	2022
	* Designed posters and provided creative support for artist’s exhibit.	
	* Supported on-site setup and final presentation details as needed.	
	* Assisted with layout, production, and print prep for exhibition materials.	
	Arnolfini (Moon Fest), Bristol Project/Graphic Designer	2022
	* Collaborated with the organizers to design event layout and floor plans.	
	* Produced signage, wayfinding elements and other event collateral.	
	* Supported visual consistency across both digital and on-site materials.	
	* Supported the team during live event days with hands-on problem solving and team coordination.	
	Royal West of England Academy (RWA), Bristol Volunteer Steward	2021
	* Assisted with events and exhibitions at the RWA.	
	* Communicated effectively with staff, artists, and guests to ensure smooth operations.	
	Finory, Kuala Lumpur UI/UX Designer	2020
	* Drove UI/UX and brand design for web and mobile platforms in a startup team.	
	* Created and maintained design systems to streamline workflow and scalability.	
	* Jumped between roles, from UI to brand to strategy, wherever needed.	
	Nippon Paint (M), Kuala Lumpur Intern	2018
	* Assisted senior designers with projects.	